



The Arc of Illinois Supporting Mental Health Conference Sponsorship Opportunities

Event :

Launched last year, this new conference will focus on the mental health of individuals with intellectual and/or developmental disabilities and the resources and programs available to those with a dual diagnosis. The goal is for attendees to walk away with tangible resources, ideas, or programs for themselves or those they support. The Arc of Illinois is committed to empowering persons with disabilities to reach their highest potential in education, employment, and community living. This includes individuals with a dual diagnosis (IDD and mental health needs).

Attendance & Audience:

We anticipate 250-300 participants to include executive leadership, managers, human service professionals, residential directors, respite coordinators, and other staff of service provider agencies; direct care staff; Qualified Intellectual Disabilities Professionals, educators, self-advocates, and families. With the virtual format, we've seen an increase in attendees from across the State, reaching a wider audience.

Location & Date:

Wednesday, November 15, 2023 as a Virtual Conference

VIP SPONSOR - \$4,000

- YOUR COMPANY'S name and LOGO will be on The Arc of Illinois website under Sponsors for one year
- YOUR COMPANY'S name and LOGO included in four email updates from The Arc of IL, distributed to our target audience of service providers, individuals with I/DD and their families, members of The Arc of IL, and other statewide associations, which reach an estimated 7,000 persons
- Added to our Sponsor Spotlight – part of the Executive Director's updates throughout the year. Material provided by the sponsor
- YOUR LOGO in the online brochure **(deadline September 15, 2023)**
- YOUR COMPANY'S name and LOGO in the program book **and LOGO on the cover (deadline October 20, 2023)** Program book will be available on the Conference microsite and shared digitally with all attendees
- Premier ad space throughout the Conference microsite and shared digitally with all attendees
- Space in Online Exhibitor Hall, as part of the Conference microsite, with logo, text and/or video
- Registration for 3 representatives from your organization
- **4-minute video presentation at the beginning of the conference**

CHAMPION SPONSORS - \$1,000

- YOUR LOGO in the online brochure **(deadline September 15, 2023)**
- YOUR COMPANY'S name and LOGO in the program book **(deadline October 20, 2023)** Program book will be available on the Conference microsite and shared digitally with all attendees
- Ad space throughout the Conference microsite
- Space in Online Exhibitor Hall, as part of the Conference microsite, with logo, text and/or video
- Registration for 2 representatives from your organization
- **3-minute video presentation at the beginning of the conference**

INCLUSION SPONSORS - \$500

- Acknowledgement during Convention stating *"Captioning service sponsored in part by YOUR COMPANY"*
- YOUR COMPANY'S name and LOGO in the program book **(deadline October 20, 2023)** Program book will be available on the Conference microsite and shared digitally with all attendees
- Space in Online Exhibitor Hall, as part of the Conference microsite, with logo, text and/or video
- Registration for 1 representative from your organization
- **2-minute video presentation at the beginning of the conference**

The Arc of Illinois Conference on IDD and Mental Health Sponsorship Opportunities

EXHIBITORS - \$200

- Space in Online Exhibitor Hall, as part of the Conference microsite, with logo, text and/or video
- Registration for 1 representative from your organization
- YOUR COMPANY'S information listed in the program book **(deadline October 20, 2023)** Program book will be available on the Conference microsite and shared digitally with all attendees

FAMILY GROUP EXHIBITOR - \$100

- Space in Online Exhibitor Hall, as part of the Conference microsite, with logo, text and/or video
- Registration for 1 representative from your organization
- YOUR COMPANY'S information listed in the program book **(deadline October 20, 2023)** Program book will be available on the Conference microsite and shared digitally with all attendees

SELF-ADVOCATE EXHIBITOR - \$50

- Space in Online Exhibitor Hall, as part of the Conference microsite, with logo, text and/or video
- Registration for 1 representative from your organization
- YOUR COMPANY'S information listed in the program book **(deadline October 20, 2023)** Program book will be available on the Conference microsite and shared digitally with all attendees