



## The Arc of Illinois 74<sup>th</sup> Annual Convention Sponsorship & Exhibitor Opportunities

### Event:

The Arc of Illinois 74<sup>th</sup> Annual Convention is a two-day event with keynote speakers, breakout sessions, a sponsor and exhibitor hall, a silent auction, and an art exhibit. This year's theme is "**Advocacy for All**". We are looking forward to providing attendees with the latest information on many issues, including early childhood, transition from high school, employment, housing, and improving quality of life. This year's focus is getting back to our grassroots advocacy for individuals and families, ensuring that across the lifespan individuals and families have the services and supports needed to live the fullest life possible.

### Attendance & Audience:

We anticipate 300-350 participants to include a mixture of self-advocates, families, direct support professionals, educators, managers, executive leadership, and other professionals in the field of intellectual and developmental disabilities. With the virtual option, we've seen an increase in attendees from across the State, reaching a wider audience.

### Location & Date:

May 1 – 2, 2024 as a Hybrid Conference; Marriot in Bloomington-Normal, IL and Zoom

### VIP SPONSOR - \$5,000

As a VIP Sponsor, YOUR COMPANY'S name and LOGO will be on The Arc of Illinois website under Sponsors for one year –...

#### **Logo Representation and Corporate Name Advertising - YOUR COMPANY'S logo and name will appear on:**

- The next four email updates from The Arc of IL distributed to our target audience of service providers, individuals with intellectual and developmental disabilities and their families, members of The Arc of IL and other statewide associations, which reach an estimated 7,000 persons
- Added to our Sponsor Spotlight – part of Executive Director updates throughout the year
- YOUR COMPANY'S name and LOGO in brochures and all marketing material shared with individuals throughout the State of Illinois (**deadline February 16, 2024**)
- YOUR COMPANY'S name in the convention program book **and LOGO on the cover (deadline March 15, 2024)** Program book is given to all attendees and available on the Annual Convention microsite
- Your logo added to the Convention tote bag given to in-person attendees
- Premier ad space throughout the Annual Convention microsite and Silent Auction website
- Premier booth space and table in the Exhibitor Hall, as well as the online Exhibitor Hall, as part of the Convention microsite, with logo, text and/or video
- Registration for 4 representatives from your organization (includes lunch)
- Opportunity to place information in the packets given to all participants
- **5 minute video presentation at the beginning of the convention**

### KEYNOTE SPONSORS - \$2,000

- YOUR COMPANY'S name and LOGO included in four email updates from The Arc of IL distributed to our target audience of service providers, individuals with intellectual and developmental disabilities and their families, members of The Arc of IL, and other statewide associations, which reach an estimated 7,000 persons
- YOUR COMPANY'S name and LOGO in brochures and all marketing material shared with individuals throughout the State of Illinois (**deadline February 16, 2024**)
- YOUR COMPANY'S name in the convention program book (**deadline March 15, 2024**)
- Premier ad space throughout the Annual Convention microsite and Silent Auction website
- Premier booth space and table in the Exhibitor Hall, as well as the online Exhibitor Hall, as part of the Convention microsite, with logo, text and/or video
- Registration for 3 representatives from your organization (includes lunch)
- **Acknowledgment from the main keynote presentation stage at the beginning of the presentation**
- Opportunity to place information in packets given to all participants
- **4 minute video presentation during a break at the convention**

# The Arc of Illinois 73<sup>rd</sup> Annual Convention

## Sponsorship & Exhibitor Opportunities

### CHAMPION SPONSORS - \$1,000

- Signage at the entrance to the luncheon stating "*Lunch sponsored in part by YOUR COMPANY*"
- YOUR COMPANY'S name and LOGO in brochures and all marketing material shared with individuals throughout the State of Illinois (**deadline February 16, 2024**)
- YOUR COMPANY'S name included in the Convention program book (**deadline March 15, 2024**)
- Ad space throughout the Annual Convention microsite and Silent Auction website
- Booth space and table in the Exhibitor Hall, as well as the online Exhibitor Hall, as part of the Convention microsite, with logo, text and/or video
- Registration for 2 representatives from your organization (includes lunch)
- Opportunity to place information in packets given to all participants
- **3 minute video presentation during a break at the convention**

### MEDIA SPONSORS - \$750

- Signage sharing "*Live Streaming of the Convention sponsored in part by YOUR COMPANY*"
- YOUR COMPANY'S name included in the Convention program book (**deadline March 15, 2024**)
- Ad space throughout the Annual Convention microsite and Silent Auction website
- Booth space and table in the Exhibitor Hall, as well as the online Exhibitor Hall, part of the Convention microsite, with logo, text and/or video
- Registration for 1 representative from your organization (includes lunch)
- Opportunity to place information in packets mailed to participants
- **2 minute video presentation during a break at the convention**

### INCLUSION SPONSORS - \$500

- Signage stating "*Captioning and interpreting services sponsored in part by YOUR COMPANY*"
- YOUR COMPANY'S name included in the convention program book (**deadline March 15, 2024**)
- Ad space throughout the Annual Convention microsite and Silent Auction website
- Booth space and table in the Exhibitor Hall, as well as the online Exhibitor Hall, part of the Convention microsite, with logo, text and/or video
- Registration for 1 representative from your organization (includes lunch)
- Opportunity to place information in packets mailed to participants
- **2 minute video presentation during a break at the Convention**

### EXHIBITOR - \$350

- Booth space and one table in the Exhibitor Hall, as well as the online Exhibitor Hall, as part of the Convention microsite, with logo, text and/or video
- Registration for 1 representative from your organization (includes lunch)
- YOUR COMPANY'S name included in the Convention program book (**deadline March 15, 2024**)

### FAMILY GROUP EXHIBITOR - \$200

- Booth space and one table in the Exhibitor Hall, as well as the online Exhibitor Hall, as part of the Convention microsite, with logo, text and/or video
- Registration for 1 representative from your organization (includes lunch)
- YOUR COMPANY'S name included in the convention program book (**deadline March 15, 2024**)

### SELF-ADVOCATE EXHIBITOR - \$75

- Booth space and one table in the Exhibitor Hall, as well as the online Exhibitor Hall, as part of the Convention microsite, with logo, text and/or video
- Registration for 1 representative from your organization (includes lunch)
- YOUR COMPANY'S name included in the convention program book (**deadline March 15, 2024**)