



The Arc of Illinois 75th Annual Convention Sponsorship & Exhibitor Opportunities

Event :

The Arc of Illinois 75th Annual Convention is a two-day event with keynote speakers, breakout sessions, a sponsor and exhibitor hall, a silent auction, and an art exhibit. This year's theme is "**Celebrating 75 Years of Brilliance: Honoring Our Legacy & Embracing Our Future**". We are looking forward to providing attendees with the latest information on many issues, including early childhood, transition from high school, employment, housing, and improving quality of life. It's a big anniversary for us this year as we celebrate the past but look to the future.

Attendance & Audience:

We anticipate 300-350 participants to include a mixture of self-advocates, families, direct support professionals, educators, managers, executive leadership, and other professionals in the field of intellectual and developmental disabilities. With the virtual option, we've seen an increase in attendees from across the State, reaching a wider audience.

Location & Date:

April 22 - 23, 2025 as a Hybrid Conference; Marriot in Bloomington-Normal, IL and Zoom

Sponsorship Levels:

DIAMOND SPONSOR - \$7,500

- One (1) year Sponsor Partnership with The Arc of Illinois, which includes acknowledgement on The Arc's website, highlighting your company as a Diamond Sponsor.
 - Sponsor table reserved for the Executive Leadership Conference in June 2025
 - Four (4) Banner Ads included in the Executive Director's newsletter
 - One (1) Sponsor Spotlight included in the Executive Director's newsletter
- Ten (10) minute speaking slot on stage to share your company's information.
- Logo shared on all Convention marketing material including newsletters, brochure (**deadline February 14, 2025**), program book with logo on cover (**deadline March 14, 2025**), silent auction website, and across social media channels.
- Branded Welcome Gift (Ideas include Notebook or Water Bottle).
- Premier booth space and table in the hotel's Exhibitor Hall, as well as the online Exhibitor Hall, as part of the Convention microsite, with logo, text and/or video
- Registration for 4 representatives from your organization (includes lunch)
- Opportunity to place information and/or item in the packets given to all participants
- Attendee and sponsorship list sent to you four (4) weeks prior to the convention

VIP SPONSOR - \$5,000

- One (1) year Sponsor Partnership with The Arc of Illinois, which includes acknowledgement on The Arc's website, highlighting your company as a VIP Sponsor.
 - Sponsor table reserved for the Executive Leadership Conference in June 2025
 - Two (2) Banner Ads included in the Executive Director's newsletter
 - One (1) Sponsor Spotlights included in the Executive Director's newsletter
- Five (5) minute speaking slot on stage to share your company's information.
- Logo shared on all Convention marketing material including newsletters, brochure (**deadline February 14, 2025**), program book with logo on cover (**deadline March 14, 2025**), silent auction website, and across social media channels.
- Logo added to the Convention tote bag given to all in-person attendees.
- Premier booth space and table in the hotel's Exhibitor Hall, as well as the online Exhibitor Hall, as part of the Convention microsite, with logo, text and/or video
- Registration for four (4) representatives from your organization (includes lunch)
- Opportunity to place information or item in the packets given to all participants
- Attendee and sponsorship list sent to you three (3) weeks prior to the convention

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KEYNOTE SPONSORS - \$2,500

- Logo shared on all Convention marketing material including newsletters, brochure (**deadline February 14, 2025**), program book (**deadline March 14, 2025**), silent auction website, and across social media channels.
- One (1) Sponsor Spotlight included in Executive Director's newsletter
- Premier booth space and table in the hotel's Exhibitor Hall, as well as the online Exhibitor Hall, as part of the Convention microsite, with logo, text and/or video
- Registration for three (3) representatives from your organization (includes lunch)
- **Acknowledgment from the main keynote presentation stage at the beginning of the presentation**
- Opportunity to place information or item in packets given to all participants
- **Three (3) minute video presentation during a break at the convention**
- Attendee and sponsorship list sent to you two (2) weeks prior to the convention

CHAMPION SPONSORS - \$1,500

- Signage at the entrance to the luncheon stating "*Lunch sponsored in part by YOUR COMPANY*"
- YOUR COMPANY'S name shared on all Convention marketing material including newsletters, program book (**deadline March 14, 2025**), silent auction website, and across social media channels.
- Booth space and table in the hotel's Exhibitor Hall, as well as the online Exhibitor Hall, as part of the Convention microsite, with logo, text and/or video
- Registration for two (2) representatives from your organization (includes lunch)
- Opportunity to place information or item in packets given to all participants
- **Two (2) minute video presentation during a break at the convention**
- Attendee and sponsorship list sent to you two (2) weeks prior to the convention

INCLUSION SPONSORS - \$750

- YOUR COMPANY'S name shared on all Convention marketing material including newsletters, program book (**deadline March 14, 2025**), silent auction website, and across social media channels.
- Booth space and table in the hotel's Exhibitor Hall, as well as the online Exhibitor Hall, as part of the Convention microsite, with logo, text and/or video
- Registration for one (1) representative from your organization (includes lunch)
- **Signage stating "*Live captioning and interpreting services sponsored in part by YOUR COMPANY*"**
- Opportunity to place information or item in packets given to all participants
- **One (1) minute video presentation during a break at the convention**
- Attendee and sponsorship list sent to you one (1) week prior to the convention



A La Carte Add-Ons:

Expand your impression on our attendees with these additions to our standard sponsorship packages.

AV & MEDIA SPONSOR - \$10,000

- Signage sharing "*Live Streaming and Recording of the Convention sponsored in part by YOUR COMPANY*"
- Acknowledgment from The Arc team throughout the convention.
- Your Company's logo added to the Convention's event PowerPoint.

WIFI SPONSOR (Limit One) - \$1,500

- Customizable Wi-Fi code shared with all attendees

LANYARD SPONSOR (Limit One) - \$1,000

- Company logo on all Convention attendee lanyards.

BREAKFAST SPONSOR - \$750

- Signage at the entrance to the breakfast stating "*Breakfast sponsored in part by YOUR COMPANY*"

SCHOLARSHIP SPONSOR - \$500

- Sponsor an individual or family who would not be able to attend the Convention without some assistance.

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Exhibitor Options:

EXHIBITOR - \$500

- Booth space and table in the hotel's Exhibitor Hall, as well as the online Exhibitor Hall, as part of the Convention microsite, with logo, text and/or video
- YOUR COMPANY'S name included in the Convention program book (**deadline March 14, 2025**)
- Attendee and sponsorship list sent after the convention

FAMILY GROUP EXHIBITOR - \$250

- Booth space and table in the hotel's Exhibitor Hall, as well as the online Exhibitor Hall, as part of the Convention microsite, with logo, text and/or video
- YOUR COMPANY'S name included in the Convention program book (**deadline March 14, 2025**)
- Attendee and sponsorship list sent after the convention

SELF-ADVOCATE EXHIBITOR - \$75

- Booth space and table in the hotel's Exhibitor Hall, as well as the online Exhibitor Hall, as part of the Convention microsite, with logo, text and/or video
- YOUR COMPANY'S name included in the Convention program book (**deadline March 14, 2025**)
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Advertising in Program Book Opportunities:

Share your ad in The Arc of Illinois 75th Annual Convention Program Book. The Program Book is shared with all in-person and virtual attendees, as well as displayed on The Arc of Illinois website.

FRONT OR BACK INSIDE COVER (Limit 2) - \$500

- Your full color ad printed on the front or back inside cover of the Program Book
- 7" W x 10" L

FULL PAGE AD - \$200

- 7" W x 10" L

HALF (1/2) PAGE AD - \$100

- 7" W x 4.5" L

QUARTER (1/4) PAGE AD - \$50

- 3.5" W x 4.5" L

FRIENDS OF THE ARC - \$20

- YOUR COMPANY'S name listed as a friend of The Arc of Illinois in Program Book

